CONTENT OUTLINE

HOMEPAGE

IMAGE - Illustration of open bag

H1. What is a bug-out-bag

    <p> explain what a BOB is.

    btn - link to build your bag page

IMAGE - Illustration floor plan of house

H1. Grab'n Go.

    <p> purpose is to be ready quickly

H1. Keep it where you can find it.

    <p> suggestions of where to keep it.

H1. Teaser to have a plan page.

    <p> support body copy

    btn - link to have a plan page

H1. Make it fit for you.

    <p> keep in mind weight of bag and who will be using it

H1. What to do after.

    <p> After creating a bag learn how to use the items in it.

BUILD YOUR BAG

IMAGE - Illustration of open bag

H1. Assembly is required. But it's simpler then it seems

    <p> Intro about packing for high-risk disasters in your area.

H1. Water.

    <p> description

       items needed

IMAGE - Illustration of items

H1. Food & Cooking.

    <p> description

       items needed

IMAGE - Illustration of items

H1. Clothing.

    <p> description

       items needed

IMAGE - Illustration of items

H1. Shelter.

    <p> description

       items needed

IMAGE - Illustration of items

H1. First Aid Kit.

    <p> description

       items needed

IMAGE - Illustration of items

H1. Basic Gear

    <p> description

       items needed

IMAGE - Illustration of items

H1. Tools

    <p> description

       items needed

IMAGE - Illustration of items

H1. Tools

    <p> description

       items needed

IMAGE - Illustration of items

H1. Important Papers

    <p> description

       items needed

IMAGE - Illustration of items

HAVE A PLAN

H1. Eskimos don't wear bathing suits.

H2. Just like an emergency plans, BOB should be customize for where you live.

H1. Emergencies to plan for.

<p> Intro about packing for high-risk disasters in your area.

ICON - Disaster type

H2. Earthquake

<p> Disaster description

ICON - Disaster type

H2. Fires

<p> Disaster description

ICON - Disaster type

H2. Floods

<p> Disaster description

ICON - Disaster type

H2. Hurricanes

<p> Disaster description

ICON - Disaster type

H2. Drought

<p> Disaster description

ICON - Disaster type

H2. Tornadoes

<p> Disaster description

ICON - Disaster type

H2. Blizzards

<p> Disaster description

ICON - Disaster type

H2. Civil Unrest

<p> Disaster description